Starting Statement

Using a content management system(CMS) to power your site could be one of the best investments you make in your website. your website is one of your main tools for communicating with your donor, staff, patient and visitor and you want to make sure they love it. But that doesn’t mean you want to get bogged down in technical details. A CMS marries “power with simplicity” so you still have time to concentrate on improving your services.

“Makes Life Easy”. I guess everyone has Facebook account here, Would it not be interesting if you could publish website like you update your pictures and status in Facebook?

* It's easy for the non-technically minded.
  + Not all user has the same comfort level with technologies
  + If you can use word you can use CMS for the basic functions
  + Don’t have to spent much time in training.

* It allows multiple users.
  + Users posting blog and user posting contents for the blog
  + A CMS makes it easy to manage roles and publishing permissions for all these users so that only those you allow can publish content and content only goes live when you’re ready.

Doing things once and let it do the rest?

* It improves site maintenance.
  + 100 of pages and making changes to each page is not a good idea
  + With the CMS, underlying architecture is the same and it makes the changes of digital content easy and effortless.
  + change in your administrative dashboard and have it automatically propagate to the entire site
  + consistent appearance and is great for branding
* It helps you manage content.
  + Its not just about publishing content but also removing old contents
  + Events held in Christmas will have to be probably remove during new year and add new banner for a new year events.
  + all menus and links update automatically, so that your targeted users continue to have a good experience of the site
* You're in control.
  + with a CMS you are in control, with the ability to assign tasks and roles and to check progress at any time. That puts you in the driving seat when it comes to this important business tool.

Working on it……..

Backend

1. *If you want to see a website, you type in the address of the website. That sends a request for information from that address out to a server, and it sends back the information you want, just like if you asked a server in a restaurant for a menu.*
2. Content of the website are stored in a repository
3. Database is the repository for storing all your website content and user authentication
4. CMS will help to insert digital content to the database
5. The content will be pulled from database and displayed in a web page.

One click and donation on